## (c) Amendments to the Claims

Please cancel claims 1-11 without prejudice or disclaimer of subject matter and add claims 12-21, as indicated below. The following is a complete listing of claims and replaces all prior versions and listings of claims in the present application:

1.-11. (Cancelled)

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12. (New) A compound represented by the general formula (1):

wherein x, y and z are each independently an integer of 0 to 3 with the proviso that the relation of  $x + z \ge 1$  is satisfied;

 $R_{3},R_{8},R_{15},R_{16},R_{17}, \ and \ R_{18} \ are each independently \ a \ hydrogen \ atom \ or \ a$  linear or branched alkvl group:

 $R_1,R_2,R_4,R_5,R_6,R_7,R_9, \text{ and } R_{10} \text{ are each independently a hydrogen atom, a} \\ \text{linear or branched alkyl group, or a substituted or unsubstituted aryl group with the proviso that at least one of <math>R_1,R_2,R_4,R_5,R_6,R_7,R_9, \text{ and } R_{10}$  is a substituted or unsubstituted aryl group; and  $R_{11},R_{12},R_{13}, \text{ and } R_{14}$  are each independently a hydrogen atom, a linear or branched alkyl group, or a substituted or unsubstituted aryl group.

13. (New) The compound according to claim 12, wherein both y and z are

- 14. (New) An organic electroluminescent device comprising a pair of electrodes, and at least one layer comprising an organic compound provided between the pair of electrodes, wherein at least one of the at least one layer comprising the organic compound comprises at least one of the compounds represented by the general formula (1) as set forth in claim 12.
- 15. (New) The organic electroluminescent device according to claim 14, wherein the layer comprising the compound represented by the general formula (1) is a light-emitting layer.
- 16. (New) The organic electroluminescent device according to claim 15, wherein the light-emitting layer comprises at least two compounds including a host and a guest compounds, and the host compound comprises the compound represented by the general formula (1).
- 17. (New) The organic electroluminescent device according to claim 16, wherein the guest compound is a phosphorescent material.
- 18. (New) The organic electroluminescent device according to claim 17, comprising the phosphorescent material in plural kinds.
- 19. (New) The organic electroluminescent device according to claim 17, wherein the phosphorescent material comprises a metal coordination compound.
- (New) The organic electroluminescent device according to claim 19,
  wherein the metal coordination compound comprises an iridium coordination compound.

 $21. \ (New) \ \ A \ display apparatus comprising the organic electroluminescent device as set forth in claim 14.$